

# 2021 October Newsletter

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## China SCE Group Holdings Limited

Stock Code: 1966.HK

Best 50 of China Real Estate Developers



China SCE Group Holdings Limited ("China SCE" or the "Company") was established in 1996 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in February 2010. The Group's major businesses include property development, commercial management, property management and rental apartments business. The Company is headquartered in Shanghai for its business operations, while implementing key focused strategy in the Yangtze River Delta Economic Zone, the Guangdong-Hong Kong-Macao Greater Bay Area, the Bohai Rim Economic Zone, the West Taiwan Strait Economic Zone and Central Western Region.

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## Latest News

### *Sales Overview*

In October 2021, the Group together with its joint ventures and associates achieved a contracted sales amount of approximately RMB7.602 billion and a contracted sales area of 597,487 sq.m. The average selling price for October 2021 was RMB12,723 per sq.m.

For the ten months ended 31 October 2021, the Group, together with its joint ventures and associates achieved an accumulated contracted sales amount of approximately RMB90.242 billion and an accumulated contracted sales area of 6,257,041 sq.m, representing a year-on-year increase of 13% and 15%, respectively. The average selling price for the ten months ended 31 October 2021 was RMB14,422 per sq.m.

### *Land Bank*

As of 31 October 2021, the Group together with its joint ventures and associates owned a land bank with an aggregate planned GFA of approximately 40.42 million sq.m.

*No new land parcels were acquired in October 2021.*



Scan this QR Code or search "SCE1966HK" in WeChat for the latest Company information



Scan the QR code in WeChat or search "中骏集团投资者关系小程序" (China SCE Investor Relations Mini Program) on WeChat bulletin board for the Group's latest development

#### Disclaimer:

This newsletter contains unaudited financial data and is intended solely for personal reference.

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## Latest News

### *China SCE · We Build to Inspire - Product Design*

For more than three decades, China SCE has sought to create happiness and prosperity. To achieve this, the Group studies customer needs and product capabilities, systemizing and standardizing these to create new lifestyles.

#### *Entrance Clubhouse*

China SCE brought together a design team to develop an innovative "Entrance Clubhouse." The clubhouse is located at the entrance to the community which is constantly used by residents. This grand and welcoming structure combines the open-viewed roadway for cars, the panoramic glass service booth, and the semi-covered pedestrian entryway into a "three-layers entrance." As a "one-stop service center" located at the doorway to your home, the clubhouse offers various facilities including a book bar, gym, children's activity room and leisure area.



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Rendering of Xiamen · The Skyland Entrance Clubhouse (Entrance)



Rendering of Xiamen · The Skyland Entrance Clubhouse (Gym)

#### *Community Tea Pavilion*

China SCE has broken new ground with its "Community Tea Pavilion" that uses landscape design to blend nature, life and humanity – making it a distinctive community facility. The Tea Pavilion has its own concealed external power supply, water purification facilities, cleaning facilities, storage cabinets for utensils etc, to thoughtfully create a second drawing room.



Rendering of Xiamen · The Skyland Tea Pavilion



Photo of Beijing · Polaris Palace Tea Pavilion

#### *Traceless Facade*

In 2010, China SCE formed the "Façade with Zero Exposed Pipeline" design team, and its first project was The Regent in Xiamen. Ten years later, the Regent is still a landmark on the Xiamen coastline, with its facade looking as new as the day it was built.



Photo of Xiamen · The Regent



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